

Titan Annual Fund

A GIFTER'S GUIDE TO GIVING AT MDS

**SUGGESTED
DONATION**

\$550
per child

Our goal is for 100% of MDS families to donate. *Donations in any amount are welcome and appreciated!*

THE MDS TITAN FUND WILL RUN THROUGH #GIVINGTUESDAY, NOVEMBER 28th
WITH A TOTAL GOAL OF \$53,000

WHY DONATE?



MAINTAIN OUR SCHOOL
BUILDING & GROUNDS



SUPPORT OUR COMMITMENT TO
LOW STUDENT:TEACHER RATIOS



ALLOW FOR EXPANSION OF OUR
MUSIC & ATHLETIC PROGRAM



SUSTAIN OUR OUTSTANDING IB
PROGRAM VIA CONTINUING
EDUCATION & STAFF TRAINING



EXPAND LEARNING THROUGH
ENRICHMENT PROGRAMS, S.T.E.A.M,
AND 1:1 TECHNOLOGY.

EASY WAYS TO DONATE



RETURN YOUR PAYMENT USING THE
ENCLOSED CONTRIBUTION
COMMITMENT FORM



USE OUR ACH FORM TO DIRECT DEBIT A
DONATION FROM YOUR CHECKING ACCOUNT.
Please contact Denise Pitts for an ACH Form.



SCAN THE QR CODE TO PAY WITH
PAYPAL, CREDIT, OR DEBIT CARD.



IN PERSON AT THE MDS OFFICE DURING
NORMAL SCHOOL HOURS. WE ACCEPT
CASH, CHECK & CREDIT CARDS.

TITAN FUND FAQ'S

MY FAMILY IS ALREADY PAYING TUITION FOR MY CHILD(REN) TO ATTEND MDS. WHAT EXACTLY ARE WE "GETTING" WHEN I MAKE A PLEDGE TO THE TITAN FUND?

- ⇒ *Your financial contribution to the Titan Annual Fund supports the people and programs that define MDS: amazing teachers, small classes, instructional resources, technology advancements, and enrichment classes (art, Spanish, PE and Music). Tuition covers ~80% of our operating budget, so MDS relies on a combination of grants and unrestricted funds/donations (i.e. Titan Fund) to make up the difference.*

WHY DOES TUITION NOT COVER ALL OF OUR BUDGET? WHY NOT RAISE TUITION AND AVOID THE ANNUAL FUND ALTOGETHER?

- ⇒ *Morganton Day School is a 501(c)(3) non-profit institution. We are here to provide the best education to a diverse group of students, which requires tuition to be affordable. In order to provide the best programs and competitive compensation to our outstanding faculty and staff, we continually evaluate and assess tuition increases. However, unlike tuition, a financial contribution to the Titan Fund is fully tax-deductible and allows each family to give at a meaningful level to which they are able.*

MY CHILD(REN) RECEIVE A SCHOLARSHIP OR TUITION ASSISTANCE TO MDS. SHOULD I STILL GIVE?

- ⇒ *Yes, definitely! Even if your family is financially unable to write a large check, **your participation is vital in our efforts to obtain grants.** Many foundations look for 100% participation from families when reviewing grant applications. Also, we now have an online payment option, which allows you to have small amounts credited during the year. For instance, a gift of \$10/week adds up to over \$500!*

